milio
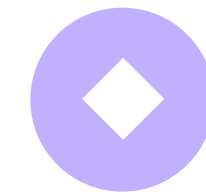
eCommerce Your Way!

powered by:

webchefs

Modern eCommerce built for Asia's most dynamic markets.

Milio is a boutique online sales system for brands in **Thailand, Korea, Singapore & Hong Kong** that want fully personalized stores.

It's lean by design, which means **more speed, more flexibility, and lower maintenance costs.**

→ **Full control over design & language**

→ **Plugin free**

→ **Fast to launch**

→ **Stable, scalable, easy to manage**

→ **Built in AI tools**

Most eCommerce platforms weren't built for Asia.

SINGAPORE   THAILAND   SOUTH KOREA   HONG KONG

One template doesn't fit all scripts

Designs break with Thai, Korean, or Chinese scripts and localization becomes an afterthought?

You patch it together, then hope it holds

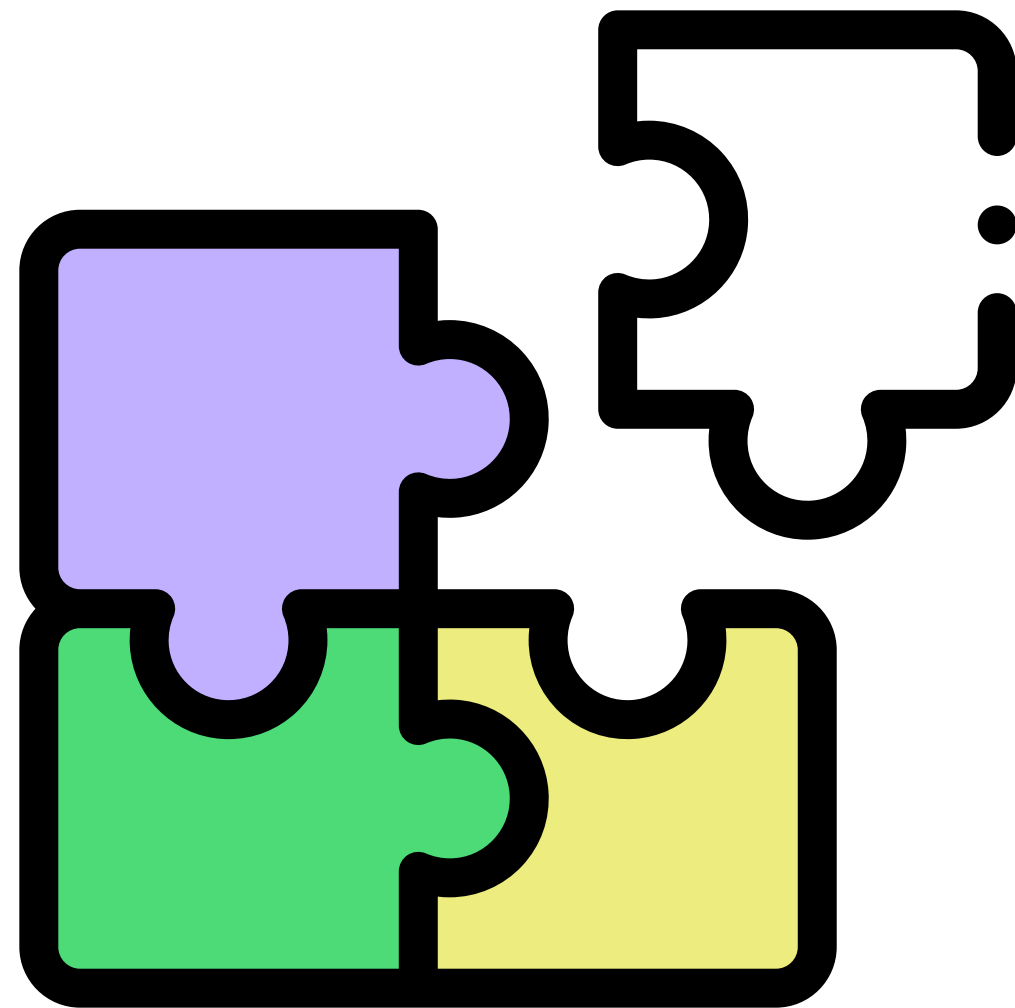Payments, languages, shipping - global platforms make you build it all from parts?

It works. Until you grow...

As you scale, things slow down, break, or fall short of what your market needs?

Built to fit, not to fight.

→ **Local by default**

We support Thai, Korean, and Chinese scripts. Your design and language work perfectly out of the box.

→ **Created to fit you**

Payments, couriers, and languages for Thailand, Korea, Singapore & Hong Kong. No plugins, no patchwork.

→ **Built to scale**

Lean, fast, and clean. Milio stays stable as you grow across teams and regions.

Designed for ambitious, fast growing brands.

#Dtc brands   #Distributors   #Boutiques   #Marketplaces   #Agencies

Brands scaling fast in Asia

that need a flexible system that grows with them

Marketplaces managing multiple sellers

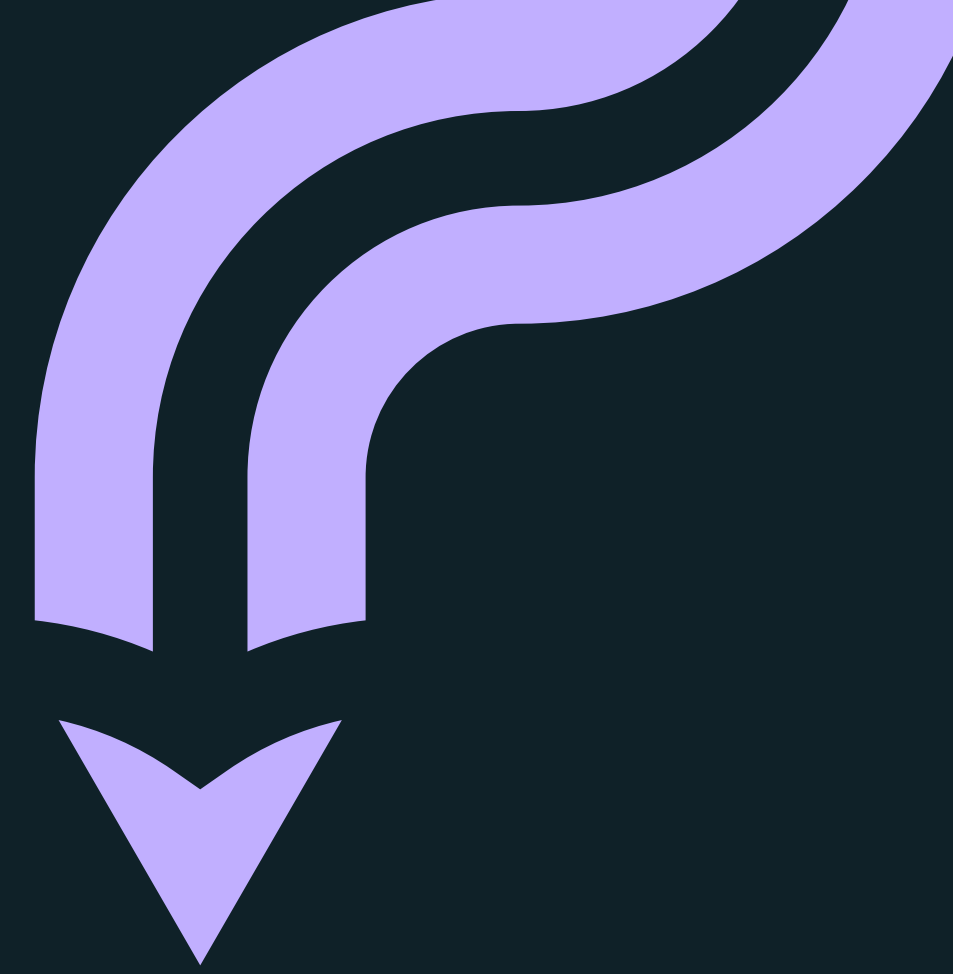that require simple, streamlined operations with a strong brand presence

Traditional businesses going digital

looking for stable, localized, and easy-to-manage sales channels.

Flexible Architecture for Agency Workflows.

→ **Faster** project delivery

Pre-built local integrations and modular design speed up development.

→ **Clear separation** of concerns

Backend complexity is managed by Milio so you can focus on front-end and client needs.
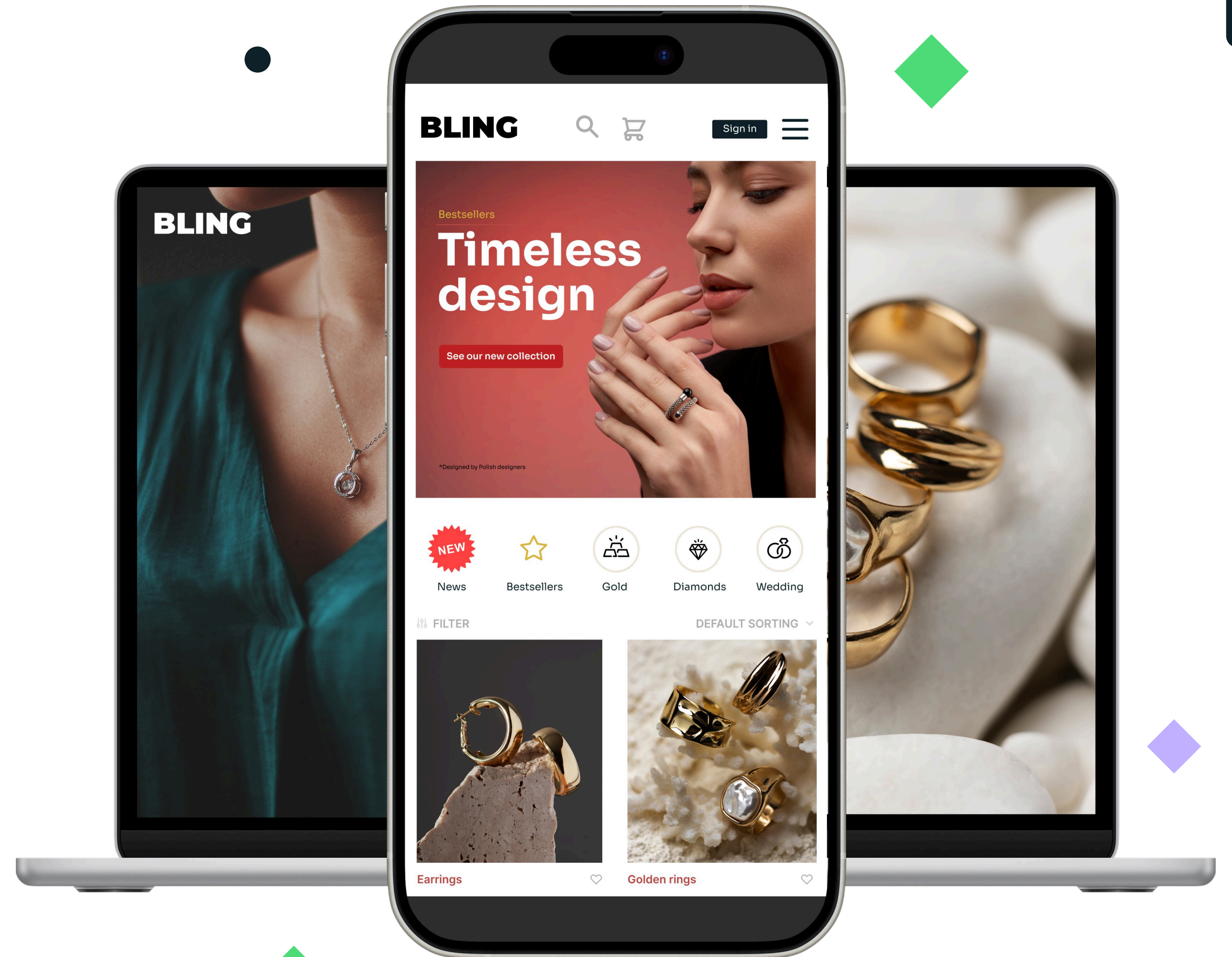
→ **Collaborative** support

Always ready to assist you with tricky regional integrations and evolving client needs.

● no plugins ● no code ● no hassle

Build your store like you always wanted.

→ **Flexible inventory management**

→ **Smart shipping & fulfillment**

→ **Integrated local sales channels**

→ **Dynamic courier network**

→ **Accounting data exports**

BLING

Bestsellers

Timeless design

See our new collection

*Designed by Polish designers

News Bestsellers Gold Diamonds Wedding

FILTER DEFAULT SORTING

Earrings Golden rings

No friction market flows.

Milio supports local payment methods, currencies, and courier services seamlessly so your store operates smoothly in each country without extra effort.

สวัสดี! | 안녕하세요! | 你好! | Hello!

PAYMENT

| LINE Pay | pay | Alipay | Alipay |
| PromptPay | N Pay | 微信支付 WeChat Pay | PAY NOW |

CURRENCY

| ฿ | ₩ | HK$ | S$ |

LOGISTICS

| ninjavan | 롯데택배 | DHL | ninjavan |
| KERRY EXPRESS | CJ | SF EXPRESS 顺丰速运 | Singapore POST |

Tailored locally, synced globally.

Dedicated instances

Each country runs its own store instance, adjusted to local flavors.

Real-time inventory sync

Stock levels sync instantly across local and global warehouses.

Cross-instance orders

Orders route smartly to the nearest warehouse or preferred courier, based on your rules.

Content consistency

Consistent branding with flexible content, languages, and pricing shared or customized per market.

Tax / accounting compliance

Automate local tax calculations and generate documents compliant with regional standards.
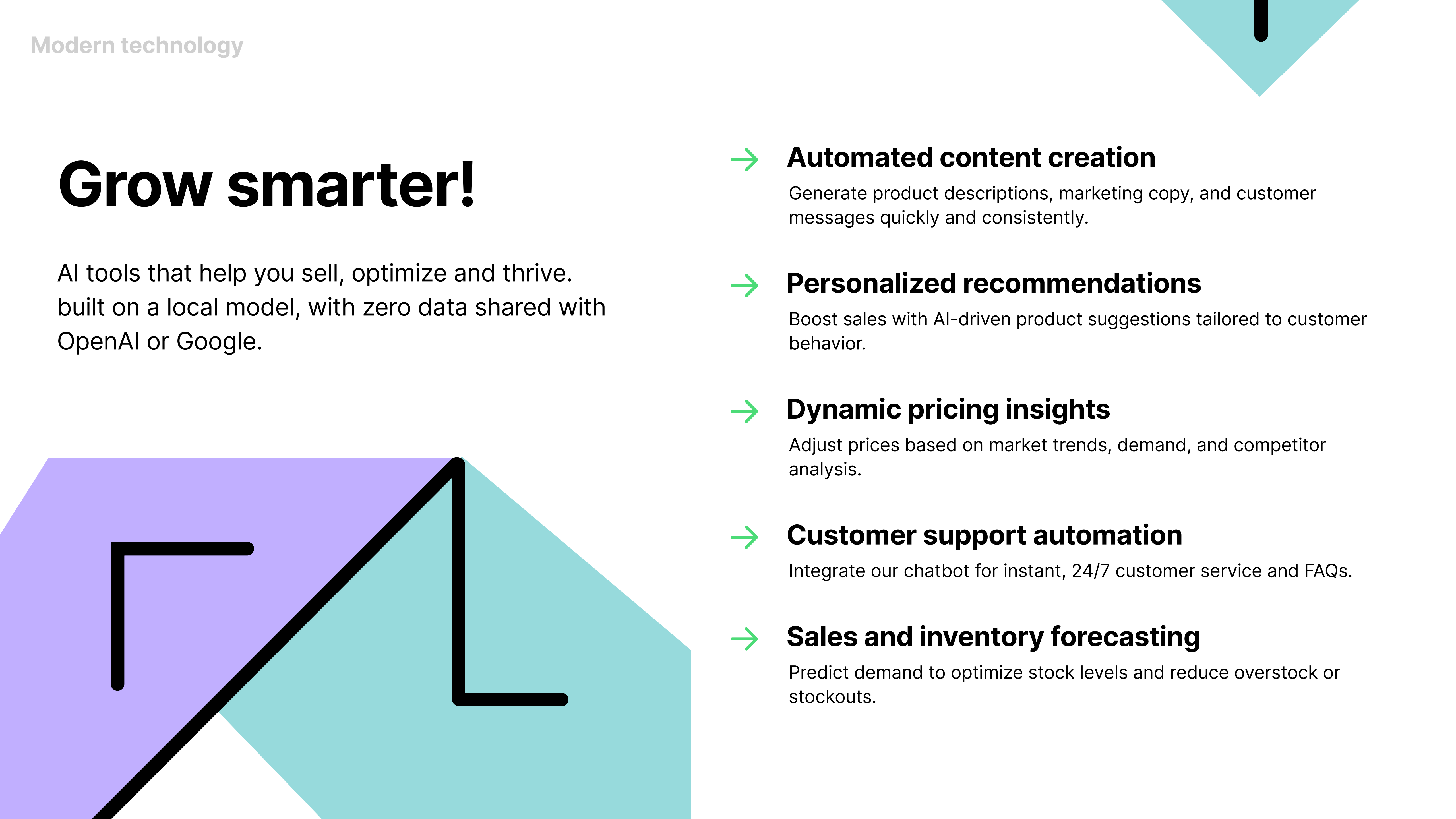
Unified reporting

Get consolidated sales and inventory insights from all markets in one dashboard.

Grow smarter!

AI tools that help you sell, optimize and thrive.
built on a local model, with zero data shared with
OpenAI or Google.

→ **Automated content creation**

Generate product descriptions, marketing copy, and customer
messages quickly and consistently.

→ **Personalized recommendations**

Boost sales with AI-driven product suggestions tailored to customer
behavior.

→ **Dynamic pricing insights**

Adjust prices based on market trends, demand, and competitor
analysis.

→ **Customer support automation**

Integrate our chatbot for instant, 24/7 customer service and FAQs.

→ **Sales and inventory forecasting**

Predict demand to optimize stock levels and reduce overstock or
stockouts.

Built on deep local roots to reach far and wide

Social commerce & in-app purchases

Sell directly via LINE, KakaoTalk, and WeChat where your customers already shop.

Mega shopping festivals

Handle flash sales and promotions for Singles' day, double 12, and more without breaking a sweat.

Group buying & gifting

Encourage social shopping with flexible discounts and group purchase options.

Flexible, localized payments

Support installments and Buy Now, Pay Later options tailored to each market.

Mobile-first optimized checkout

Fast and reliable checkout designed for mobile users on varying networks.

Region-specific return & exchange workflows

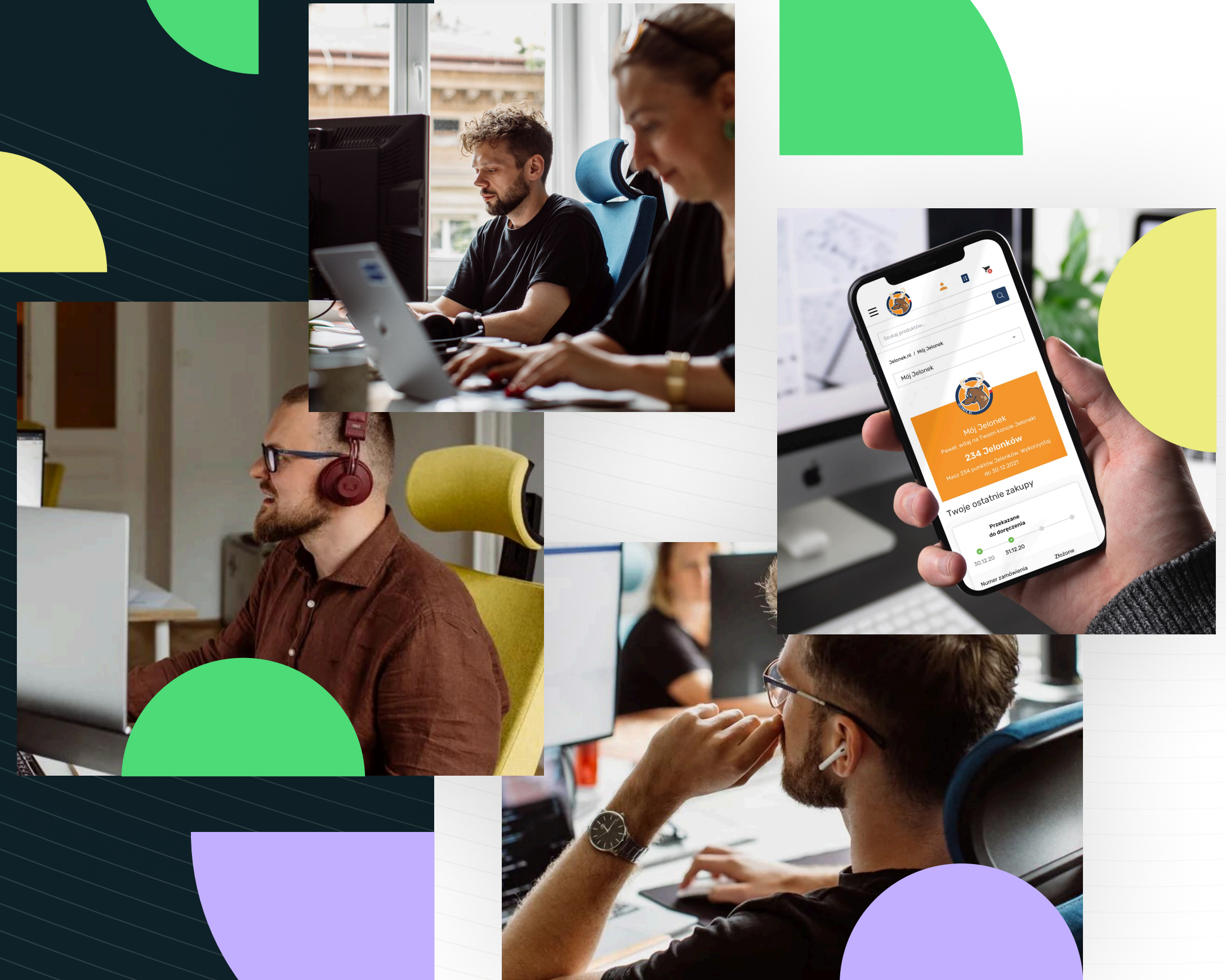Adaptable processes that respect local consumer protection laws.

webchefs

The team - design and tech veterans

Milio is crafted by Webchefs, a boutique team of UX designers, developers, and strategists.

We build custom systems for ambitious brands across APAC and Europe, combining clean code with business sense.

Software
for humans

We know how to scale businesses fast, smart and locally

Experienced

design apps and digital stores

50+ eCommerce clients

Intercontinental

work with clients across Asia, North Amerca and Europe

15+ Countries

Knowledgable

support localization and brand growth in APAC

10+ Years of experience

"When two chickens argue,
the quiet duck sells all the eggs."

Lio, the wise digital cow.

Lio's no ordinary chatbot. She's a fortune-teller with a knack for life wisdom, business insights and a dash of humor. Ask her about tech, commerce, or the future, and she'll deliver a prophecy that's both clever and surprising.

🐄 Available on WhatsApp, Lio is a playful easter egg in your Milio experience. She's a lighthearted way to discover what makes us tick, and a demo of our AI powered WhatsApp bot.

LIO
Hello Darling! Happy to talk to you. Tell me how do you feel today?
17:12 ✓

ROBIN
⊘ Happy that Im here
◯ A bit overwhelmed
◯ Dazed and confused
17:12 ✓

LIO
Let others waste energy. Agility wins!
17:12 ✓

Thank you!

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If you're hungry for knowledge about our eCommerce let's meet on TechSauce at Polish Booth