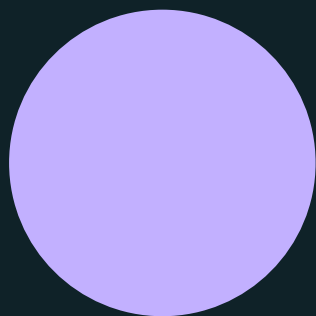
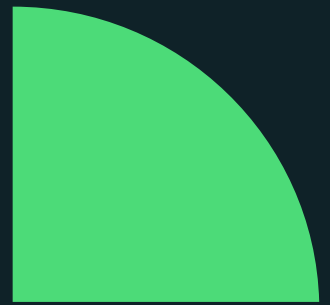
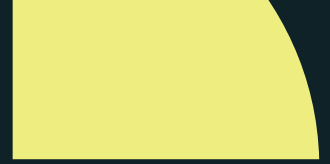


Software for humans

We are the technology partner for your business.



Pricing plan

Fixed Price contract for MVP

In the **MVP (Minimum Viable Product)** version, fixed-price contracts blend Agile methodology with a set budget. There's a strong focus on the functional value, while the visual design receives considerably less attention. Agile principles prioritize critical functions for quick implementation, promoting the prompt delivery of business value. A fixed budget guarantees clear cost visibility and ensures the project stays within the allocated expenses.

The choice of MVP is strategic. Some project components are realized through standard solutions or patterns. To manage costs, intricate features are substituted with simpler alternatives. Yet, this approach doesn't preclude future enhancements to these elements.



Strengths

- ✓ Primary focus on features and quick implementation.
- ✓ Tangible business value on a tight budget.
- ✓ Narrow implementation area, low level of abstraction.
- ✓ Approximate work schedule and clear implementation stages.



Opportunities

- ✓ Meeting all business requirements, creating added value at a low cost.
- ✓ Defining a clear direction for the development of additional modules.



Weaknesses

- ✓ Low functional flexibility.
- ✓ Restrictions on architecture and visual aspects.
- ✓ A change of direction requires an annexe to the contract; the deadline may be extended.



Threats

- ✓ Halting a phase of the process can lead to a blockade of the entire project.
- ✓ Misunderstanding of limitations arising from the project execution method.

A photograph of two men in an outdoor setting, possibly a park or field, with their arms raised in celebration. The man on the left is wearing a white t-shirt with a logo that says "BEST FRIEND" and is shouting with his mouth wide open. The man on the right is wearing a dark t-shirt and is also celebrating. The background is a blurred green landscape.

**As a versatile team,
we craft comprehensive
digital products.**

Our method integrates strategic kick-offs, in-depth research, creative design, and seamless launches.

Guided by agile methodologies and cutting-edge tools, we adhere to precise timelines and business objectives, recognizing the human essence inherent in every digital venture.